



**SPONSORSHIP  
PACKAGES 2020**



LEAGUE WINNERS

15



NIGHT SERIES CHAMPIONS

4



STATE CUP WINNERS

9



TOP 4 CUP WINNERS

4

# WELCOME TO REDBACKS

The Northern Redbacks Women's Soccer Club is the most successful women's club in Western Australia.

A female-only club, with a focus on the development and provision of opportunities for female athletes, the club is highly regarded as the benchmark for women's football.

With a history of success in all female competitions, the club has also been renowned for the development of national and international players.

Among the past and present players, the Club boast three Matildas, internationals from New Zealand, Northern Ireland, Wales and Zambia and many past and present Perth Glory Westfield W-League players.

In 2019 the Club fielded four senior women's teams and three junior teams in the under-14, under-16 and under-18 leagues.

Over 100 players represented the club and eight titles were won.

In 2020, the Northern Redbacks will become one of eight teams to participate in the inaugural National Premier League Western Australia - Women (NPLWA-W) competition - WA's premier female football competition, ensuring the club continues to be trailblazers in the development of women's football in WA.

To support this new journey for the club and continue the success, the club is inviting corporate partners

to explore a range of sponsorship opportunities that will enhance brand positioning in the local and national markets and provide the club with resources to continue to be successful.

We look forward to welcoming you to the Northern Redbacks in 2020.

Monica Beazley  
Sponsorship Manager  
0422 936 991

An exclusive sponsorship opportunity for your brand to be the Platinum Partner of the NPLWA-W team, including a range of premium branding and signage opportunities and front-of-shirt logo placement on the playing kits of the senior team.

The Platinum Partnership is a proposed three year term.

**\$10,000** EX GST

PER ANNUM, PROPOSED THREE YEAR TERM

# PLATINUM PARTNER

- // Front of shirt logo placement on all NPLWA-W playing shirts;
- // Logo placement on NPLWA-W training shirts and team tracksuits;
- // Logo placement on NPLWA-W technical staff polo shirts;
- // Two sponsor-branded signs displayed at NPLWA-W home games;
- // Priority placement of logo and link on club's webpage;
- // Sponsor logo included on all social media matchday related posts;
- // Branding opportunities on club collateral;
- // Signage placement inside club rooms;
- // Signed and framed playing shirt;
- // Signed and framed team photo;
- // Two tickets to the Football West NPLWA/NPLWA-W awards;
- // Invitation for two representatives to attend club functions.



The Gold Partner package ensures maximum exposure across multiple teams as a front of shirt partner.

Two partnership categories, Senior Gold Partner and Junior Gold Partner are available.

Senior Gold Partner  
Amateur and Metro Division

Junior Gold Partner  
Under-14, Under-16 and Under-18

#### SENIOR GOLD PARTNER

**\$6,000** EX GST  
PER ANNUM

#### JUNIOR GOLD PARTNER

**\$6,000** EX GST  
PER ANNUM

# SENIOR GOLD PARTNER

- // Front of shirt logo placement on all senior playing shirts\*;
- // Priority placement of logo and link on club's webpage;
- // Two posts on all club platforms (Facebook, Instagram and Twitter);
- // Signage placement inside club rooms;
- // Opportunity for signage placement at home games;
- // Signed and framed playing shirt;
- // Invitation for two representatives to attend club functions.

*\*Excluding NPLWA-W and Under-23*



# JUNIOR GOLD PARTNER

- // Front of shirt logo placement on all junior playing shirts;
- // Priority placement of logo and link on club's webpage;
- // Two posts on all club platforms (Facebook, Instagram and Twitter);
- // Signage placement inside club rooms;
- // Opportunity for signage placement at home games;
- // Signed and framed playing shirt;
- // Invitation for two representatives to attend club functions

The Silver Partner is a cost-effective sponsorship that provides exposure through logo placement on the sleeves or back of the playing shirts.

Senior Silver Partner  
NPLWA-W (First team and Under-23)

Senior Silver Partner  
Amateur and Metro Division teams

Junior Silver Partner  
Under-14, Under-16 and Under-18

# SILVER PARTNER

// Back of shirt logo placement on playing shirts of the chosen category;

or

// Sleeve logo placement on playing shirts of the chose category;

// Two posts on all club platforms (Facebook, Instagram and Twitter);

// Priority placement of logo and link on club's webpage.

## SENIOR SILVER PARTNER (NPLWA-W AND UNDER-23)

**\$2,000** EX GST  
PER ANNUM

## SENIOR SILVER PARTNER (AMATEUR AND METRO)

**\$2,000** EX GST  
PER ANNUM

## JUNIOR SILVER PARTNER

**\$2,000** EX GST  
PER ANNUM



Your exclusive Player Sponsorship will cover the registration fees of your sponsorship player for the 2020 season.

Branding opportunities exist on all for Player Sponsors through digital platforms.

**\$500** EX GST  
PER PLAYER, PER ANNUM

# PLAYER SPONSORSHIP

- // Priority placement of logo and link on club's webpage;
- // Sponsor logo and link on your sponsored player's profile;
- // Sponsor logo included on any club social media content relating to your sponsored player.



For further details please contact:

Monica Beazley  
Sponsorship Manager  
0422 936 991



WOMEN'S STATE CUP  
**WINNERS**

2019

